



Our Vision

'To enrich the lives of 12 million children of all abilities in schools and communities in 20 countries through the power of high-quality and inclusive physical education, sport and play.'

International Inspiration is governed by an independent charitable foundation. The project is supported by a unique partnership of organisations including the London Organising Committee of the Olympic Games and Paralympic Games, UK Government, UK Department for International Development, the Premier League, British Council, UNICEF, UK Sport, British Olympic Association, British Paralympic Association, individual donors and other partners.

To enable longer-term impact, programmes are developed jointly with the governments, National Olympic Committees and National Paralympic Committees of Azerbaijan, Bangladesh, Brazil, India, Indonesia, Jordan, Malaysia, Mozambique, Nigeria, Pakistan, Palau, South Africa, Trinidad & Tobago, Turkey and Zambia, with others to follow.

For more information visit london2012.com/internationalinspiration

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International Inspiration

International Inspiration inspires and enables millions of young people in countries around the world to play sport. This changes lives, opening doors to leadership, health, inclusion, excellence or simply the joy of participation.

- International Inspiration – London 2012's official international sports legacy programme – is a first.
- Bringing to life the promise made by the London 2012 bid team to use sport to enrich and transform the lives of children and young people around the world.
- Aiming to reach 12 million children in 20 countries from Azerbaijan to Zambia.



- Supported and welcomed by the International Olympic Committee and International Paralympic Committee, it represents a unique opportunity to connect millions of young people around the world with the Olympic and Paralympic Movements.

'The exciting and worthwhile International Inspiration programme will bring the joy of sport to millions of young people – some of whom will no doubt go on to become champions.'

Jacques Rogge – President, International Olympic Committee

The Singapore Promise:
'...to reach young people all around the world and connect them to the inspirational power of sport.'

Seb Coe, Singapore, 2005



Changing lives



We work with local communities to improve children's lives and give them the chance to realise their right to play.

Jyoti is 14 and lives in India. Her father was abducted and her family home destroyed by rebels.

She now lives in a camp for displaced people where children are often excluded from mainstream society.

International Inspiration has provided opportunities for Jyoti to fulfil her potential by participating in local sports events and competitions alongside community peers.



As a result Jyoti no longer feels excluded and her life has changed. From being solitary and withdrawn, she recently represented Chhattisgarh at the National School Athletics Meet, coming eighth in the Long Jump.

International Inspiration is making the right to play more than just a dream for Jyoti and millions like her.

Inspiring teachers and coaches



We pass on to thousands of teachers and coaches simple but effective ideas about how sport can enrich education and improve learning.

In Jordan, nine-year-old Mouayyed, from the Souf Refugee Camp, enjoys his PE lesson with his school friends because his teacher has learnt how to include him and other disabled children in the lesson.

'Many children around the world don't have the opportunity to play sport, let alone dream of Olympic glory. Every child, whatever their background, has the right to play and achieve their full potential. That's why International Inspiration is so important as it gives children the vital chance to develop through sport.'

Sir Chris Hoy



'Millions of children living in poverty around the world never even get to the starting line. If they're disabled, they've got even less chance. That's why I am so proud to be involved with International Inspiration.'

Dame Tanni Grey-Thompson



Shaping futures



Through International Inspiration, young people themselves become the legacy. They learn how to become leaders, be positive role models and inspire their peers – away from violent behaviour and the risks of HIV and AIDS – into health, inclusion and leadership.

In 2009, International Inspiration young leaders from around the world came together in Cardiff to volunteer at the UK School Games:

'This has been the greatest experience ever!! All of you will always be our friends. We all come from different countries, cultures and backgrounds but we all live in the same world and share the same dreams.'
(**Rosalia Zima**, Escola Secundaria de Lhangene, Maputo, Mozambique)



'We might have all come here in different boats, but now we're all sailing on the same ship.'
(**Oluwatoyosi Oladapo**, Lagos, Nigeria)

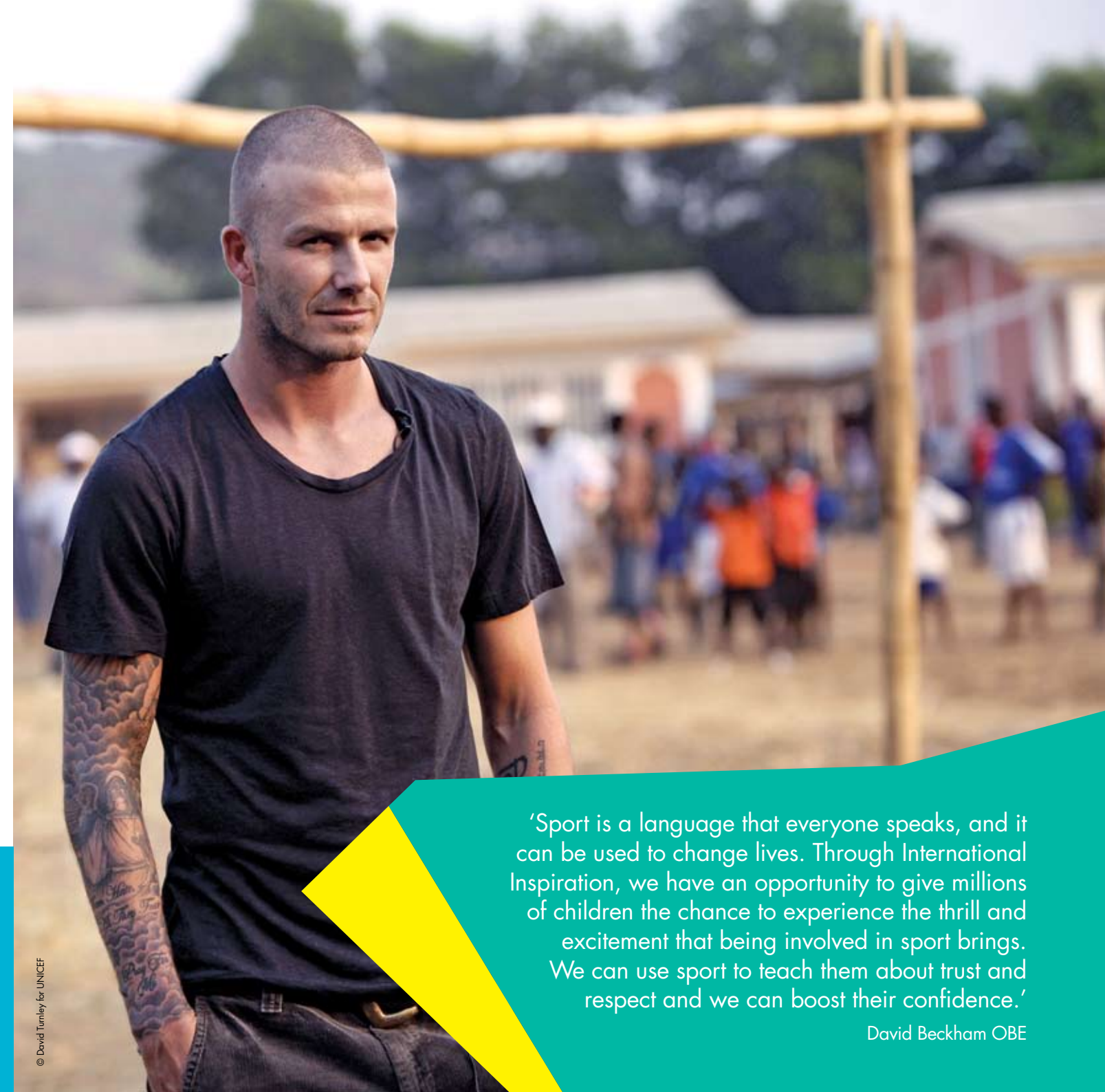
'The best experience of my life... I'm returning to Brazil inspired to inspire other people there.'
(**Laís Tenorio**, Alagoas, Brazil)

'The magic of the Olympic Games is something that has captivated me since I was a child. London 2012 promised to extend the Games legacy to millions of children worldwide and International Inspiration will ensure this promise is fulfilled for years to come.'

Denise Lewis OBE



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'Sport is a language that everyone speaks, and it can be used to change lives. Through International Inspiration, we have an opportunity to give millions of children the chance to experience the thrill and excitement that being involved in sport brings. We can use sport to teach them about trust and respect and we can boost their confidence.'

David Beckham OBE